

SWANDER PACE CAPITAL



*Private Equity Capital
for Consumer Products
Companies*

Swander Pace Capital is dedicated to investing in middle-market consumer products companies with revenues up to \$300 million. We target manufacturers, marketers, and service providers across a broad range of consumer industries.

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along with **Jefferson Capital Partners** and **United Natural Foods, Inc.** jointly announce the formation of a new strategic partnership named



Branch Brook Holdings, LLC will invest in organic and natural consumer product companies based in North America. These companies will operate independently from UNFI but will benefit from enhanced access to UNFI's distribution network and services. In addition, a value-added partnership with SPC and JCP will bring best practices and contacts through their long histories of growing and developing companies in the consumer sector.

Branch Brook will target privately-held companies in food, beverage, household products, personal care, pet food, ethnic products, and supplements.

Please contact Andrew Richards or Rob DesMarais at SPC (908-719-2322) or Tim O'Donnell at JCP (804-643-0100) to discuss any relevant investment opportunities.

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